

SPONSORSHIP OPPORTUNITIES WITH THE EMBRACING LAYERS NETWORK

-The Network focused on women living their healthiest lives unapologetically-



Embracing Layers
Unapologetically

Inviting Women into the F.E.E.L
Conversation to Find Empowerment
and Embark on the Journey to
Self-Acceptance

A Book Based Upon The F.E.E.L
Podcast



Written by Jessica Garrison
Content Editing by Melissa Crook

Ways to Come Alongside Us

-Sponsorship Opportunities For the F.E.E.L Podcast & Book-

The following list includes the **Sponsorship opportunities available** to you, and the benefits that go with each sponsorship:

\$3,000 FEEL Sponsorship - This Sponsorship will go to costs associated with editing, book design, printing, and the marketing and PR required to successfully get our book out into the world. In addition, this funding will include but not be limited to: our monthly costs, including operations (platforms and memberships necessary to operate and release the podcast & radio show, staff salaries, and podcast community membership costs).

Benefits will include your logo featured on our website and social media platforms, a link to your business on our website and in our LinkTree, 10 free books upon release, 60 second ad on our podcast episodes, Melissa speaking at an event of your choice, & Jessica and/or Melissa hosting a book club around our new book with your group

\$1,500 Empowerment Sponsorship - This Sponsorship will go to costs associated with editing, book design, printing, and the marketing and PR required to successfully get our book out into the world. In addition, this funding will include but not be limited to: our monthly costs, including operations (platforms and memberships necessary to operate and release the podcast & radio show, staff salaries, and podcast community membership costs).

Benefits will include your logo featured on our website, link to your business on our website, listing on our Linktree, 5 free copies of our new book, Melissa will speak at an event of your choice

\$500 Self-Care Sponsorship - This Sponsorship will go to costs associated with editing, book design, printing, and the marketing and PR required to successfully get our book out into the world. In addition, this funding will include but not be limited to: our monthly costs, including operations (platforms and memberships necessary to operate and release the podcast & radio show, staff salaries, and podcast community membership costs).

Benefits will include your logo & link to your business on our website and 2 free books upon release

**Our book is tentatively slated to come out in Winter 2023 - 2024*

-Sponsorship Opportunities For The "Embracing Layers Radio Show" on 360 Talk Radio for Women-

\$500 (\$83/hour value) Six Hour Episode Sponsorship - You will be listed and verbally recognized as the sponsor for that week's 6 hour episode, and can:

- Have a 1 hour time slot of your own to talk about how what you do helps women
- Have a 30 second ad about what you offer that plays at the end of each hour on the 6 hour show that week
- Your Sponsored Episode will be archived on our Substack site **30 days after it airs**, and be there for you to share with your own audience, as well as be seen by ours in perpetuity
- Your hour from the radio show will be featured on the Podcast Collective for 360 Talk Radio for Women under their "Sponsor Spotlight" feature....another **chance to share your work on Podcast Platforms!** Featured on the 360 Talk Radio Show for Women Page on our website

\$100 One Hour Time Slot Sponsorship - This time slot will be your hour to talk about your product/brand/organization, and how it serves women.

- You will be announced as your hour's sponsor on the radio show
- Your hour will be available on our Embracing Layers Radio Show page on our website in perpetuity
- Your hour will be archived on our Substack **30 days following your week's drop**, and be there for you to share with your own audience, as well as be seen by ours in perpetuity

Additional Benefits

*******Creative control over the hour you record for the Radio Show*******

- You can fly solo or bring others on with you for your hour, or BOTH

Recording tips from Lori Carrese at 360 Talk Radio for Women

- *My suggestion to your resident hosts is that they do not use music, and if they do, it must be licensed with the license submitted to me, at a commercial level for internet radio (not podcast), and the music may only play for up to 5/seconds before the spoken word layered, same for outro.*
- *Another recording tip for you and for your hosts is that each playlist has a 3-second fade in and fade out, so when you send P1, 2, 3, 4, those recordings are stacked, so the very end and beginning of the thread will have a fade in and out, so have your hosts leave a short “dead air” space before the “begin” and “end” their recording. Simple suggestion, pause before your introduction, and close with your socials and how to find you, but take a pause to end the recording.*

**We at Embracing Layers will provide a folder for you to drop your recording into*

Please email completed sponsorship form below to us at embracinglayers@gmail.com



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Please Complete this Sponsorship Form:

- \$3,000 FEEL Sponsorship
- \$1,500 Empowerment Sponsorship
- \$500 Self-Care Sponsorship
- \$500 Embracing Layers Radio Episode Sponsorship
- \$100 Embracing Layers Radio 1 hour Segment Sponsorship
- One time Donation of Your Choice:

Pay for your Sponsorship/Donation here: <https://www.embracinglayers.com/donations>

Name of your Organization:

Contact Email:

Website URL:

Your Printed Name & Signature:

Date:

*Please email your logo to embracinglayers@gmail.com with your completed Sponsorship Form